



SPONSORSHIP

Guinness Book of World Records

“LARGEST GAME OF BASKETBALL KNOCKOUT”

Where: PAMS Gymnasium When: March 12th, 2016

The Phoenixville Area School District, on March 12th, 2016, will bring the full force of PHANTOM PRIDE to bear and will officially attempt to break the Guinness World Record for the largest game of Knockout!

The current record (*as of January 14th, 2016*) is 701 participants, and is held by the Dallas Mavericks NBA Basketball Team. All Phantoms (High School, Middle School, Elementary Schools, AND the Kindergarten Center) are invited to come together to add to our ever-growing list of educational and community accomplishments!

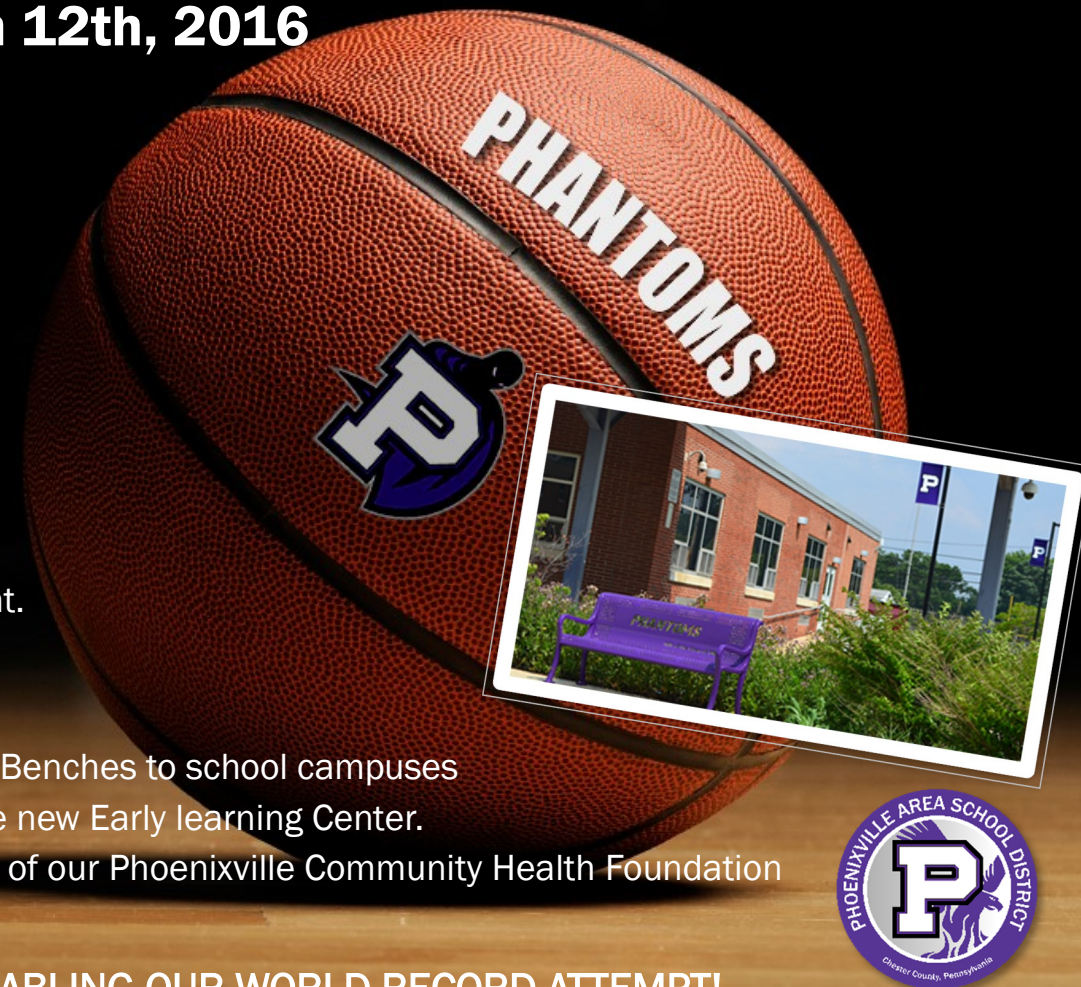
WE NEED SPONSORSHIP HELP!

Please consider sponsoring this event at one of the levels described on the back of this document. Given the large attendance and media coverage anticipated for this event, we believe it will have tremendous value for all sponsors!

In addition to breaking the Record, our goal is to raise funds to assist with adding purple Phantom Benches to school campuses in the District, in addition to a number of benches on the public walking trail on the grounds of the new Early Learning Center.

All donations and sponsorships are 100% tax-deductible, and will be handled online with the help of our Phoenixville Community Health Foundation (PCEF) partners (please go to www.PhantomRecordSponsor.com on the back of this document).

PLEASE CONSIDER SUPPORTING THIS MEMORABLE EVENT BY SPONSORING AND ENABLING OUR WORLD RECORD ATTEMPT!



**Sponsorship
Level**

**PURPLE
\$3,000**

**PLATINUM
\$1,500**

**GOLD
\$750**

**SILVER
\$250**

**BRONZE
\$100**

	~1,000 T-Shirts distributed to participants	PASD Social Media (FB, Instagram Twitter) Posts*	Web site Logos—PASD and Event Pages	Event GYM Flag (permanent fixture)	At-Event Mentions	INCommunity Magazine**	Signage	News Coverage (Newspaper & TV)
	Large logo printed on T-shirt	10+ mentions (anytime event is promoted, your company name is listed as title sponsor)	Large logo on both sites, with a click-through link to your website	Large logo on flag	Start and Finish, your company name announced as Title Sponsor; additional 10+ mentions during event	Large logo	Your Large name or logo on all signage for event; you may place a company banner at event	Your company mentioned as Title Sponsor in any/all news coverage
	Medium logo printed on T-shirt	5 mentions	Medium logo with click-through link to your website	Medium logo on flag	At official Start and Finish, your company name announced as Platinum Sponsor; additional 5+ mentions during event	Medium logo	Your medium logo on some signage at event	n/a
	Small logo printed on T-shirts	2 mentions	Small logo on website; no link	Small logo on flag	At official Start and Finish, your company name announced	Small logo	Your small company logo on some signage at event	n/a
	Company name listed on T-shirts	1 mention	Smaller logo on website; no link	n/a	At official Start of event, your company name announced	Smaller logo	Smaller company logo on sponsor sign only	n/a
	Company name listed on T-shirts	n/a	Smallest logo on website; no link	n/a	n/a	Smallest logo	Smallest company logo on sponsor sign only	n/a

* PASD has over 2,600 Facebook, 684 Twitter, and 725 Instagram followers. (1-29-2016)

www.PhantomRecordSponsor.com

Please go to the Web site below for more info and to sponsor this event! Any questions, please call Sandra Claus, Coordinator of Community Relations at (484) 927-5007