

PASD Earn-back Programs 2015-16

GIANT A+ REWARDS PROGRAM

	2014-15		2014-15		2014-15		2014-15		2014-15		2014-15		2014-15	
	Total Cards	Total \$ Earned	Oct 2015 Cards	Oct 2015 \$	Nov Cards	Nov \$	Dec Cards	Dec \$	Jan 2016 Cards	Jan 2016 \$	Feb Cards	Feb \$	Mar Cards	Mar \$
Kindergarten 24119	232	\$2,169	222	\$529	229	\$959	229	\$1,396	229	\$1,846	229	\$2,290	229	\$2,761
Barkley 24118	155	\$1,589	171	\$411	171	\$744	171	\$1,081	171	\$1,428	171	\$1,766	171	\$2,099
East Pikeland 24122	199	\$3,328	196	\$677	208	\$1,267	208	\$1,869	208	\$2,491	208	\$3,079	208	\$3,687
Schuykill 24124	213	\$1,972	223	\$511	229	\$954	228	\$1,391	228	\$1,869	228	\$2,302	228	\$2,726
PAMS 24120	227	\$2,647	280	\$737	292	\$1,405	292	\$2,041	292	\$2,747	291	\$3,425	291	\$4,118
PAHS 24121	316	\$4,197	349	\$1,101	359	\$2,039	359	\$2,967	359	\$3,930	360	\$4,885	360	\$5,800
Totals	1,342	\$15,902	1,441	\$3,966	1,488	\$7,368	1,487	\$10,745	1,487	\$14,311	1,487	\$17,746	1,487	\$21,192

NOTES:

The Giant A+ Rewards program runs for six months, October through March each year. Bonus cards enrolled from previous year will carry over in addition to new enrollments. Rewards are paid to the respective schools in June.
 2011-12: 198 cards registered, total earnings was \$3,266.
 2012-13: 629 cards registered, total earnings was \$7,448. CBAC campaign began in November 2012 to increase enrollment.
 2013-14: 1,086 cards registered, total earnings was \$15,500. PASD HSAs used Infosnap to collect enrollment for first time during student registration.
 2014-15: 1,342 cards registered, total earnings was \$15,902.
 Giant A+ questions call (888) 814-4268 or Connie at (888) 448-4642. Giant's technology contact: Lisa Dietrich (610) 617-3568.

TARGET: Take Charge of Education Program

	2014-15		2014-15		2014-15		2014-15		2014-15		2014-15		2014-15		2014-15		2014-15		2014-15		2014-15			
	Total Cards	Total \$ Earned	Sept & Oct 2015 Cards	Sept & Oct 2015 \$	Nov Cards	Nov \$	Dec Cards	Dec \$	Jan 2016 Cards	Jan 2016 \$	Feb Cards	Feb \$	Mar Cards	Mar \$	Apr Cards	Apr \$	May Cards	May \$	June Cards	June \$	July Cards	July \$	Aug Cards	Aug \$
Kindergarten	42	\$1,079	45	\$758	42	\$889	42	\$951	42	\$1,032	43	\$85	43	\$199			42	\$361						
Barkley	39	\$640	40	\$483	40	\$593	40	\$632	40	\$678	40	\$48	40	\$125			37	\$192						
East Pikeland	46	\$796	44	\$505	44	\$602	44	\$632	44	\$665	44	\$44	45	\$107			45	\$229						
Schuykill-90876	64	\$1,399	64	\$957	64	\$1,122	65	\$1,194	65	\$1,284	65	\$96	65	\$234			64	\$428						
PAMS	32	\$715	35	\$580	35	\$704	35	\$754	35	\$808	35	\$52	35	\$128			35	\$245						
PAHS	46	\$867	47	\$682	47	\$806	47	\$886	47	\$981	47	\$71	47	\$169			46	\$281						
Totals	269	\$5,496	275	\$3,965	272	\$4,717	273	\$5,049	273	\$5,448	274	\$397	275	\$961	0	\$0	269	\$1,735	0	\$0	0	\$0	0	\$0

NOTES:

Target Redcard questions call (800) 316-6142.

2011-12: 163 cards designated, total earnings was \$3,291.
 2012-13: 223 cards designated, total earnings was \$4,580. CBAC campaign began in November 2012 to increase enrollment.
 2013-14: 248 cards designated, total earnings was \$5,220.
 2014-15: 269 cards designated, total earnings was \$5,496. Target paid out earnings at end of January 2015. This total includes earnings from Sept. 2014 to August 2015.
 2015-16: 269 cards designated, total earnings was \$7,183. Program ended 5/14/16.

PASD TOTALS

	2013-14	2014-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16
Giant A+ Reward	\$15,501	\$15,902	\$3,966	\$7,368	\$10,745	\$14,311	\$17,746	\$21,192	\$21,192	\$21,192			
Target Card	\$5,220	\$5,496	\$3,965	\$4,717	\$5,049	\$5,448	\$397	\$961	\$0	\$1,735	\$0	\$0	\$0
PASD Directory		\$4,323	\$4,110	\$4,110	\$4,110	\$4,110	\$4,110	\$4,110		\$4,110			
Totals	\$20,721	\$25,721	\$12,041	\$16,195	\$19,904	\$23,869	\$27,701	\$31,711		\$32,485			